

Rep Order# 6859705 Ver# 1 Status New  
EC'd No

Traffic Order#

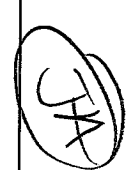
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Printed: 09/28/2012 12:40 PM  
Last Received: 09/28/2012 12:04 PM  
Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ  
Advertiser ( ) UPTON FOR ALL OF US  
Product MI-6  
Estimate# 3293  
Buyer NMRRP Media Assistant  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm  
& PLACEMENT, 815 SLATER LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 226/406/3293  
Flight Dates 09/29/2012 - 10/15/2012  
Hiatus Weeks  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) IAN AMBRON  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-525-9757



--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER  
TOTAL = \$3000  
PLS CONFIRM, THANKS IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAFF: MSU OR MICHIGAN	:30	\$750.00	09/29-09/29	2	1	2	\$1,500.00	
	Rating: 9.0											
	2	SA	330P-7P	NCAFF: MSU OR MICHIGAN	:30	\$750.00	10/13-10/13	2	1	2	\$1,500.00	
	Rating: 9.0											

---REPORT TOTALS---

Report Totals: 4 / \$3,000.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$1,500.00  
Sales Totals: 4 / \$3,000.00  
Station Totals: 4 / \$3,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,000  
CATV 0%  
WXSP 0%  
WOOD 0%  
WZPX 0%  
WOTV 100%  
WZZM 0%

---COMPETITIVE COMMENTS---

WILL ADVISE ON COMP

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Station WOTV-TV GRAND RAPIDS/KALAMAZ  
Advertiser ( ) UPTON FOR ALL OF US  
Product MI-6  
Estimate# 3293  
Buyer NMRPP MediaAssistant  
Phone#  
Fax#

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& PLACEMENT, 815 SLATER LANE  
ALEXANDRIA, VA 22314  
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Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE